



RICHARD COLE - ARTISTIC DIRECTOR  
**NORTH COAST MEN'S CHORUS**

# Concert Program Advertising 2024-2025

Put your message in the hands of nearly 5,000 people! As Northeast Ohio's most active and visible gay musical organization, the North Coast Men's Chorus has, for 37 years, been performing in front of diverse crowds from every market in this part of the state. Each year, the Chorus presents three major performances (in December, March and June). As we deliver our message through song, you can deliver yours in print! Advertise at some - or all - of the North Coast Men's Chorus' events.



**NC MC**

## It isn't Christmas until...

Maltz Performing Arts Center  
 Dec 14th @ 7:30pm | 15th @ 3pm, 2024



**NC MC**

# BEATLEMANIA

Maltz Performing Arts Center

SATURDAY MARCH 15, 2025 | 7:30pm      SUNDAY MARCH 16, 2025 | 3:00pm



**NC MC**

Mimi Ohio Theatre - Playhouse Square

# REIGNING MEN

SATURDAY 06.14.25 8:00 pm  
 SATURDAY 06.15.25 3:00 pm



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## Advertisements that Fit your Budget

### Season 37 Pricing

Sizes	Full Season Business Rate	Full Season Non-profit Rate
Full Page	\$480 (save \$120)	\$400 (save \$100)
Half Page	\$360 (save \$90)	\$300 (save \$75)
Quarter Page	\$240 (save \$60)	\$200 (save \$50)
Eighth Page	\$120 (save \$30)	\$100 (save \$25)

Scan QR code below to reserve your program ad online!



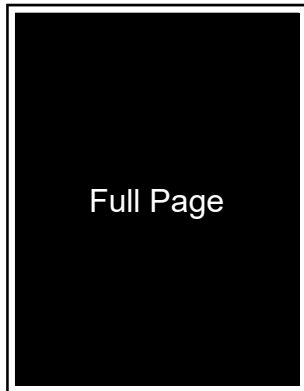
### Publication Schedule

**Reserve your Season ad and save 20% off single concert prices!**

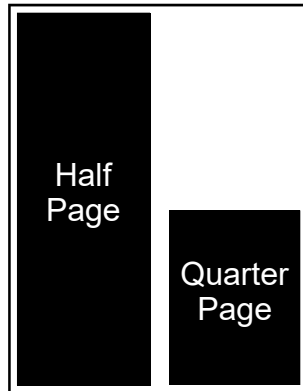
	It Isn't Christmas Until...	Beatlemania	Reigning Men
Space Reservations	Nov 22, 2024	Feb 21, 2025	May 23, 2025
Copy Deadline	Nov 27, 2024	Feb 28, 2025	May 30, 2025
Publication Date	Dec 14, 2024	March 15, 2025	June 14, 2025

- Playbill size is 5.5" wide x 8.5" high. Live space is 5" wide x 8" high
- NCMC playbills are printed in a full color, 100% digital press operation.
- We prefer Acrobat .PDF files or Microsoft Publisher files. We accept .gif files, .jpg files, or .tif files.
- We DO NOT ACCEPT non-digital images or scans of non-digital images. Email electronic ad copy to [ads@ncmchorus.org](mailto:ads@ncmchorus.org)

5" wide X 8" high  
or  
5.5" X 8.5" (1/8" bleed)

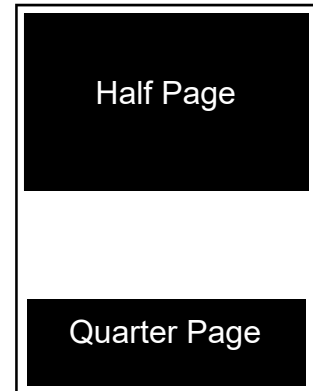


2.375" wide X 8" high



2.375" wide X 3.875" high

5" wide X 3.875" high



5" wide X 1.875" high

1/8 page: 2.375" wide X 1.875" high

### Payment Terms

Payment is due no later than one week prior to the publication date. All returned checks will be assessed a \$35 charge.



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# 37th Season Advertising

Advertiser \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Copy Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

	Full Season	
	Business Rate	Non-Profit Rate
<b>Full Page</b>	__ \$480	__ \$400
<b>Half Page</b>	__ \$360	__ \$300
<b>Quarter Page</b>	__ \$240	__ \$200
<b>Eighth Page</b>	__ \$120	__ \$100

Scan QR code below to reserve your program ad online!



Rates reflect full color printing

\_\_\_ Ad copy supplied by advertiser (email to ads@ncmchorus.org)

\_\_\_ Ad copy to be produced by NCMC at \$25.00/hour (to be invoiced)

Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**Payment Method:**

\_\_\_ INVOICE US PLEASE

\_\_\_ CHECK ENCLOSED

\_\_\_ CALL FOR CREDIT CARD: If this section is completed, by signing this contract I authorize the North Coast Men's Chorus to contact me for information to charge my credit card in the amount of \$ \_\_\_\_\_ pursuant to this contract. I agree to pay the total amount according to the card issue agreement.

Authorized Signature \_\_\_\_\_ Phone Number \_\_\_\_\_

**Mail to: North Coast Men's Chorus, Program Advertising**  
**P.O. Box 770664, Cleveland, OH 44107**  
**Email electronic ad copy to: ads@ncmchorus.org**  
**Thank You!**

<b>For Office Use Only</b>			
Contract received	___/___/___	Payment received	___/___/___
Ad Received	___/___/___	Invoice sent	___/___/___
Program sent	___/___/___	NCMC Contact	_____