



RICHARD COLE - ARTISTIC DIRECTOR
NORTH COAST MEN'S CHORUS

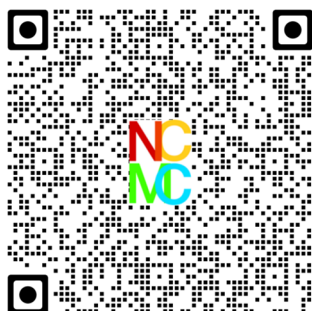
Concert Program Advertising 2024-2025

Put your message in the hands of nearly 5,000 people! As Northeast Ohio's most active and visible gay musical organization, the North Coast Men's Chorus has, for 37 years, been performing in front of diverse crowds from every market in this part of the state. Each year, the Chorus presents three major performances (in December, March and June). As we deliver our message through song, you can deliver yours in print! Advertise at some - or all - of the North Coast Men's Chorus' events.

BEATLEMANIA
 Maltz Performing Arts Center
 SATURDAY MARCH 15, 2025 | 7:30pm SUNDAY MARCH 16, 2025 | 3:00pm

Mimi Ohio Theatre - Playhouse Square
REIGNING MEN
 SATURDAY 06.14.25 8:00 pm
 SATURDAY 06.15.25 3:00 pm

View our Holiday Program:



Use Our Online Form:





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Advertisements that Fit your Budget

Season 37 Pricing

Sizes	Single Concert Business Rate	Single Concert Non-profit Rate
Full Page	\$200	\$160
Half Page	\$150	\$120
Quarter Page	\$100	\$80
Eighth Page	\$50	\$40

Our online order form:



Publication Schedule

Reserve your Season ad and save 20% off single concert prices!

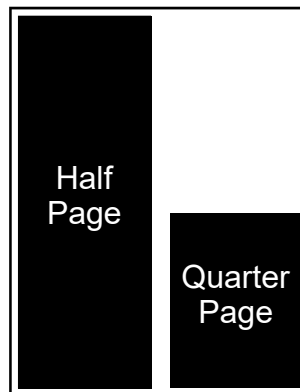
	Beatlemania	Reigning Men
Space Reservations	Feb 21, 2025	May 23, 2025
Copy Deadline	Feb 28, 2025	May 30, 2025
Publication Date	March 15, 2025	June 14, 2025

- Playbill size is 5.5" wide x 8.5" high. Live space is 5" wide x 8" high
- NCMC playbills are printed in a full color, 100% digital press operation.
- We prefer Acrobat .PDF files or Microsoft Publisher files. We accept .gif files, .jpg files, or .tif files.
- We DO NOT ACCEPT non-digital images or scans of non-digital images. Email electronic ad copy to ads@ncmchorus.org
- Layout, design and composition are available services billed at \$25/hour.

5" wide X 8" high
or
5.5" X 8.5" (1/8" bleed)

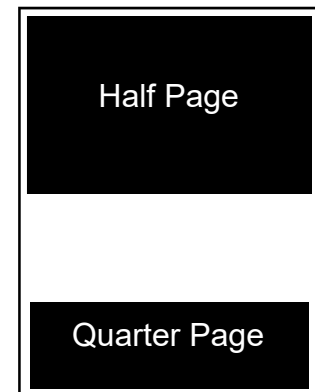


2.375" wide X 8" high



2.375" wide X 3.875" high

5" wide X 3.875" high



5" wide X 1.875" high

1/8 page: 2.375" wide X 1.875" high

Payment Terms

Payment is due no later than one week prior to the publication date. All returned checks will be assessed a \$35 charge.



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NORTH COAST MEN'S CHORUS

37th Season Advertising

Advertiser _____

Address _____ City _____ State _____ Zip _____

Billing Contact _____ Phone _____ Email _____

Copy Contact _____ Phone _____ Email _____

	Full Season		Single Concert		
	Business Rate	Non-Profit Rate	Business Rate	Non-Profit Rate	
Full Page	__ \$480	__ \$400	__ \$200	__ \$160	
Half Page	__ \$360	__ \$300	__ \$150	__ \$120	
Quarter Page	__ \$240	__ \$200	__ \$100	__ \$80	
Eighth Page	__ \$120	__ \$100	__ \$50	__ \$40	
			<input type="checkbox"/> December	<input type="checkbox"/> March	<input type="checkbox"/> June

Rates reflect full color printing

___ Ad copy supplied by advertiser (email to ads@ncmchorus.org)

___ Ad copy to be produced by NCMC at \$25.00/hour (to be invoiced)

Authorized Signature _____ Printed Name _____ Title _____ Date _____

Payment Method:

___ INVOICE US PLEASE

___ CHECK ENCLOSED

___ CALL FOR CREDIT CARD: If this section is completed, by signing this contract I authorize the North Coast Men's Chorus to contact me for information to charge my credit card in the amount of \$ _____ pursuant to this contract. I agree to pay the total amount according to the card issue agreement.

Authorized Signature _____ Phone Number _____

Mail to: North Coast Men's Chorus, Program Advertising
P.O. Box 770664, Cleveland, OH 44107
Email electronic ad copy to: ads@ncmchorus.org
Thank You!

For Office Use Only			
Contract received	___/___/___	Payment received	___/___/___
Ad Received	___/___/___	Invoice sent	___/___/___
Program sent	___/___/___	NCMC Contact	_____