



RICHARD COLE - ARTISTIC DIRECTOR
NORTH COAST MEN'S CHORUS

Concert Program Advertising 2025-2026

Put your message in the hands of nearly 5,000 people! As Northeast Ohio's most active and visible gay musical organization, the North Coast Men's Chorus has, for 37 years, been performing in front of diverse crowds from every market in this part of the state. Each year, the Chorus presents three major performances (in December, March and June). As we deliver our message through song, you can deliver yours in print! Advertise at some - or all - of the North Coast Men's Chorus' events.

HOLIDAY 2025
 Maltz Performing Arts Center
 Dec 13th @ 7:30pm | 14th @ 3pm, 2025

SPRING 2026
 Maltz Performing Arts Center
 March 14th @ 7:30pm | 15th @ 3pm, 2026

SUMMER 2026
 Maltz Performing Arts Center
 June 13th @ 7:30pm | 14th @ 3pm, 2026



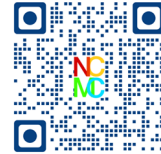
RICHARD COLE - ARTISTIC DIRECTOR NORTH COAST MEN'S CHORUS

Advertisements that Fit your Budget

Season 38 Pricing

Sizes	Full Season Business Rate	Full Season Non-profit Rate
Full Page	\$480 (save \$120)	\$400 (save \$100)
Half Page	\$360 (save \$90)	\$300 (save \$75)
Quarter Page	\$240 (save \$60)	\$200 (save \$50)
Eighth Page	\$120 (save \$30)	\$100 (save \$25)

Scan QR code or visit ads.ncmchorus.org to reserve your ad online!



Publication Schedule

Reserve your Season ad and save 20% off single concert prices!

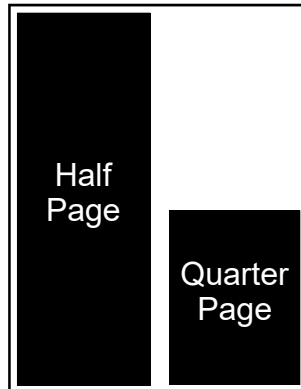
	Winter	Spring	Summer
Space Reservations	Nov 21, 2025	Feb 20, 2026	May 22, 2026
Copy Deadline	Nov 28, 2025	Feb 27, 2026	May 29, 2026
Publication Date	Dec 13, 2025	March 14, 2026	June 13, 2026

- Playbill size is 5.5" wide x 8.5" high. Live space is 5" wide x 8" high
- NCMC playbills are printed in a full color, 100% digital press operation.
- We prefer Acrobat .PDF files or Microsoft Publisher files. We accept .gif files, .jpg files, or .tif files.
- We DO NOT ACCEPT non-digital images or scans of non-digital images. Email electronic ad copy to ads@ncmchorus.org
- Layout, design and composition are available services billed at \$25/hour.

5" wide X 8" high
or
5.5" X 8.5" (1/8" bleed)

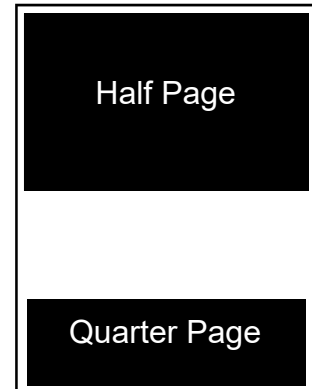


2.375" wide X 8" high



2.375" wide X 3.875" high

5" wide X 3.875" high



5" wide X 1.875" high

1/8 page: 2.375" wide X 1.875" high

Payment Terms

Payment is due no later than one week prior to the publication date. All returned checks will be assessed a \$35 charge.



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38th Season Advertising

Advertiser _____

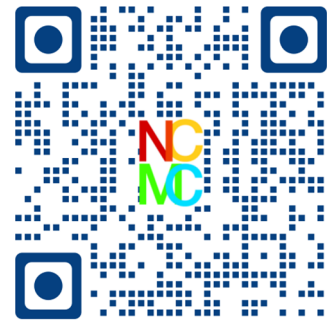
Address _____ City _____ State _____ Zip _____

Billing Contact _____ Phone _____ Email _____

Copy Contact _____ Phone _____ Email _____

	Full Season	
	Business Rate	Non-Profit Rate
Full Page	___ \$480	___ \$400
Half Page	___ \$360	___ \$300
Quarter Page	___ \$240	___ \$200
Eighth Page	___ \$120	___ \$100

Scan QR code or visit
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 reserve your program ad



Rates reflect full color printing

___ Ad copy supplied by advertiser (email to ads@ncmchorus.org)

___ Ad copy to be produced by NCMC at \$25.00/hour (to be invoiced)

Authorized Signature _____ Printed Name _____ Title _____ Date _____

Payment Method:

___ INVOICE US PLEASE

___ CHECK ENCLOSED

___ CALL FOR CREDIT CARD: If this section is completed, by signing this contract I authorize the North Coast Men's Chorus to contact me for information to charge my credit card in the amount of \$ _____ pursuant to this contract. I agree to pay the total amount according to the card issue agreement.

Authorized Signature _____ Phone Number _____

Mail to: North Coast Men's Chorus, Program Advertising
P.O. Box 770664, Cleveland, OH 44107
Email electronic ad copy to: ads@ncmchorus.org
Thank You!

For Office Use Only			
Contract received	___/___/___	Payment received	___/___/___
Ad Received	___/___/___	Invoice sent	___/___/___
Program sent	___/___/___	NCMC Contact	_____