



# NORTH COAST MEN'S CHORUS

## CONCERT PROGRAM ADVERTISING 2026-2027

Put your message in the hands of nearly 5,000 audience members each season.

The North Coast Men's Chorus is one of Northeast Ohio's most active and visible LGBTQ+ musical organizations. For nearly four decades, NCMC has performed for diverse audiences across the region, bringing people together through music, community, and shared celebration.

Each season, the Chorus presents three major concert programs: a holiday concert, a spring concert, and a summer concert. These performances give advertisers repeated exposure to loyal patrons, community members, arts supporters, and new audiences discovering NCMC for the first time.

By advertising in our concert program, your business or organization becomes part of the North Coast Men's Chorus experience — visible, supportive, and connected to a community that values inclusion, creativity, and belonging.





# RICHARD COLE - ARTISTIC DIRECTOR NORTH COAST MEN'S CHORUS

## Advertisements that Fit your Budget

### Season 39 Pricing

Sizes	Full Season Business Rate	Full Season Non-profit Rate
Full Page	\$480 (save \$120)	\$400 (save \$100)
Half Page	\$360 (save \$90)	\$300 (save \$75)
Quarter Page	\$240 (save \$60)	\$200 (save \$50)
Eighth Page	\$120 (save \$30)	\$100 (save \$25)

Scan QR code or visit [ads.ncmchorus.org](https://ads.ncmchorus.org) to reserve your ad online!

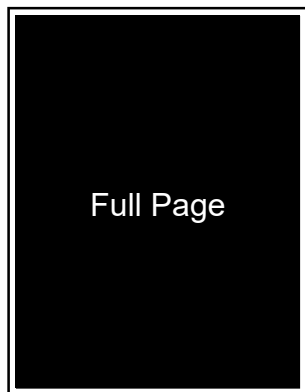


### Publication Schedule

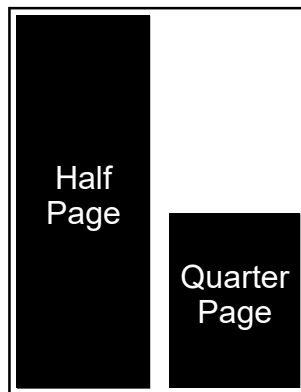
	Winter	Spring	Summer
<b>Reserve your Season ad and save 20% off single concert prices!</b>			
Space Reservations	Nov 20, 2026	Feb 19, 2027	May 21, 2027
Copy Deadline	Nov 27, 2026	Feb 26, 2027	May 28, 2027
Publication Date	Dec 12, 2026	March 13, 2027	June 12, 2027

- Playbill size is 5.5" wide x 8.5" high. Live space is 5" wide x 8" high
- NCMC playbills are printed in a full color, 100% digital press operation.
- We prefer Acrobat PDF files. We accept .png files, .gif files, .jpg files, or .tif files.
- We DO NOT ACCEPT non-digital images or scans of non-digital images. Email electronic ad copy to [ads@ncmchorus.org](mailto:ads@ncmchorus.org) or use our online form at [ads.ncmchorus.org](https://ads.ncmchorus.org)
- Artwork must be print ready quality

5" wide X 8" high  
or  
5.5" X 8.5" (1/8" bleed)

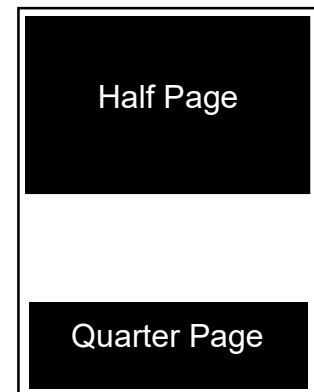


2.375" wide X 8" high



2.375" wide X 3.875" high

5" wide X 3.875" high



5" wide X 1.875" high

1/8 page: 2.375" wide X 1.875" high

### Payment Terms

Payment is due no later than one week prior to the publication date. All returned checks will be assessed a \$35 charge.



# RICHARD COLE - ARTISTIC DIRECTOR NORTH COAST MEN'S CHORUS

## 39th Season Advertising

Advertiser \_\_\_\_\_

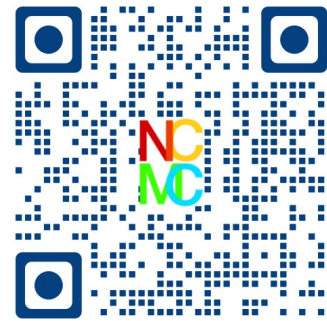
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Copy Contact \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

	Full Season	
	Business Rate	Non-Profit Rate
<b>Full Page</b>	___ \$480	___ \$400
<b>Half Page</b>	___ \$360	___ \$300
<b>Quarter Page</b>	___ \$240	___ \$200
<b>Eighth Page</b>	___ \$120	___ \$100

Scan QR code or visit [ads.ncmchorus.org](http://ads.ncmchorus.org) to reserve your program ad online!



Rates reflect full color printing

\_\_\_ Ad copy supplied by advertiser (email to [ads@ncmchorus.org](mailto:ads@ncmchorus.org))

Authorized Signature \_\_\_\_\_ Printed Name \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

### Payment Method:

\_\_\_ INVOICE US PLEASE

\_\_\_ CHECK ENCLOSED

\_\_\_ CALL FOR CREDIT CARD: If this section is completed, by signing this contract I authorize the North Coast Men's Chorus to contact me for information to charge my credit card in the amount of \$ \_\_\_\_\_ pursuant to this contract. I agree to pay the total amount according to the card issue agreement.

Authorized Signature \_\_\_\_\_ Phone Number \_\_\_\_\_

**Mail to: North Coast Men's Chorus, Program Advertising  
P.O. Box 770664, Cleveland, OH 44107  
Email electronic ad copy to: [ads@ncmchorus.org](mailto:ads@ncmchorus.org)  
Thank You!**

### For Office Use Only

Contract received \_\_\_/\_\_\_/\_\_\_ Payment received \_\_\_/\_\_\_/\_\_\_ Ad Received \_\_\_/\_\_\_/\_\_\_

Invoice sent \_\_\_/\_\_\_/\_\_\_ Program sent \_\_\_/\_\_\_/\_\_\_ NCMC Contact \_\_\_\_\_