



NORTH COAST MEN'S CHORUS

CORPORATE SPONSORSHIP OPPORTUNITIES **2026–2027**

*"Many voices, singing as one –
bringing joy, pride, and community to
Northeast Ohio."*



ABOUT NCMC

Mission: The North Coast Men's Chorus (NCMC) is a community-based musical organization affirming the LGBTQ+ experience by presenting entertaining, high-quality performances for diverse audiences, providing a supportive environment for members, and promoting a positive presence in the gay community and beyond.

Founded: 1988 | **Members:** 150+ singers + 50 volunteers | **Annual Audience:** 5,000+ | **IRS Status:** 501(c)(3) nonprofit

Impact:

- Largest LGBTQ+ arts organization in Northeast Ohio
- Celebrated for concerts that blend artistry, humor, and advocacy
- Active in community outreach (youth, schools, nonprofits, LGBTQ+ organizations)

SEASON OVERVIEW

Each season, the North Coast Men's Chorus presents a full year of concerts that reflect the heart of who we are: joyful, entertaining, thoughtful, and rooted in community. From the warmth and tradition of the holiday season, to the creativity and energy of spring, to a summer celebration of pride and belonging, NCMC's programs bring audiences together through music, storytelling, humor, and shared experience. For advertisers, the season offers repeated visibility with loyal patrons, community supporters, arts audiences, and new guests who connect with the Chorus throughout the year.

WHY PARTNER WITH NCMC?

- **Audience Reach:** 5,000+ patrons annually; strong LGBTQ+ and allied community; affluent, educated demographic with high disposable income
- **Marketing Visibility:** Multi-channel campaigns including print, broadcast, social media, e-newsletters, and community outreach.
- **Community Impact:** Sponsorship supports not only performances but also outreach to youth, seniors, and underrepresented communities.
- **Brand Alignment:** Associate your brand with diversity, inclusion, and the arts.

SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$5,000

- "Presented by [Your Company]" on all concert and event materials
- Recognition on all available and printed materials
- Sponsorship logo on displayed lobby signage
- Full-page ad in all concert programs
- On-stage recognition at performances
- 6 A-Level section tickets to each concert
- 3 social media spotlight posts
- Logo + link on homepage and sponsor page
- Recognition in e-newsletter and annual donor report

MAESTRO SPONSOR | \$2,500

- Logo on event signage and website
- Half-page ad in concert programs
- 4 A-Level section tickets to each concert
- 2 dedicated social media mentions
- Name/logo included in e-newsletter and sponsor thank-you

ENCORE SPONSOR | \$1,000

- Quarter-page ad in programs
- Logo on website sponsor page
- 2 A-Level tickets to each concert
- 1 social media recognition post
- Listing in season-end thank-you

HARMONY SPONSOR | \$500

- Name listed in programs and on sponsor page
- 2 tickets to one concert of your choice
- Group social media thank-you



ADVERTISING OPPORTUNITIES

Put your message in the hands of nearly 5,000 concertgoers across Northeast Ohio!

SIZES & SINGLE-CONCERT RATES:

- Full Page: \$200 (Nonprofit: \$150)
- Half Page: \$150 (Nonprofit: \$120)
- Quarter Page: \$100 (Nonprofit: \$80)
- Eighth Page: \$50 (Nonprofit: \$40)

FULL SEASON DISCOUNT (SAVE 20%):

Full Page – \$480 (Nonprofit: \$400)

Half Page – \$360 (Nonprofit: \$300)

Quarter Page – \$240 (Nonprofit: \$200)

Eighth Page – \$120 (Nonprofit: \$100)

TECHNICAL SPECS:

- Playbill size: 5.5" x 8.5" (live space: 5" x 8")
- Full color, digital press printing
- Formats accepted: PDF (preferred), PNG, JPG, GIF, TIF

DEADLINES:

Holiday Concert: Space by Nov 20, 2026

Copy by Nov 27, 2026 | Publication Dec 12, 2026

Spring Concert: Space by Feb 19, 2027

Copy by Feb 26, 2026 | Publication Mar 13, 2027

Summer Concert: Space by May 21, 2027

Copy by May 28, 2026 | Publication Jun 12, 2027

RESERVE YOUR AD:

Online: ads.ncmchorus.org

Email ad copy: ads@ncmchorus.org

Payment due 1 week before publication



NC MC | RICHARD COLE - ARTISTIC DIRECTOR
NORTH COAST
MEN'S CHORUS

CUSTOMIZED PARTNERSHIPS

NCMC can tailor sponsorships to unique goals (*naming rights, vendor activations, branded experiences, VIP receptions*).

HOW TO BECOME A SPONSOR

Complete sponsorship agreement form (include tiers, contact, payment).

PAYMENT OPTIONS

Check, invoice, or credit card.

CONTACT:

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